



Anniversary



AFRICA
FASHION
WEEK
NIGERIA
2018

#AfricanHeritageArise

Designers
Package

5th
Anniversary

About AFWN

Founded in 2014 as a sister Event to Africa Fashion Week London.

AFWN is Nigeria's biggest event that promotes emerging/elite Nigerian & African designers.

With Collaborative Catwalk, Exhibition and Socio-economic course in fashion development program, AFWN is the platform that had led the way in highlighting of Africa's burgeoning fashion industry to the international market



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SHOW DETAILS

Venue: Lagos Nigeria

Days of Event: 2days

Number of shows: 6

Visitors: Over 5000

Media: International, National & local press coverage

Show Date: 15th - 16th September 2018



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Exhibitors package #4

Static Exhibition (3pieces on Mannequin)

N60,000 Naira

Market place sales exhibition space

N60,000 Naira
2 days

AFWN
AFRICA FASHION WEEK NIGERIA

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Showcase package #1

Aspiring designers (6 pieces)

N100,000 Naira

- 6 Garments/looks on the catwalk and Designers is allowed to show out Season
- Venue
- Staging and lighting
- Hair and makeup
- 6 Models will be assigned from AFWN Model Pool
- Show producer
- Light Technician
- Sound engineer
- Dj
- Back stage manager
- Head stylist a& Styling team
- Dressers to assist Designer backstage and during the show
- Photos (High Resolution) of collection showcase
- Inclusion on event website with bio and link to the show's featured designer web page
- Attendance to one scheduled fitting prior to the show

Showcase package #2

Emerging Designers (12 pieces)

N150,000 Naira

- 12 Garments/looks on the catwalk and Designers is allowed to show out Season
- Venue
- Staging and lighting
- Hair and makeup
- 12 Models will be assigned from AFWN Model Pool
- Show producer
- Light Technician
- Sound engineer
- Dj
- Back stage manager
- Head stylist a& Styling team
- Dressers to assist Designer backstage and during the show
- Photos (High Resolution) of collection showcase
- Inclusion on event website with bio and link to the show's featured designer web page
- Attendance to one scheduled fitting prior to the show
- Photo (High Resolution) of collection showing



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Showcase package #3

Elite designers (18 pieces)

N200,000 Naira

- Exhibition Space to display & sell
- 18 Garments/looks on the catwalk and Designers is allowed to show out Season
- Venue
- Staging and lighting
- Hair and makeup
- 18 Models will be assigned from AFWN Model Pool
- Show producer
- Light Technician
- Sound engineer
- Dj
- Back stage manager
- Head stylist a& Styling team
- Dressers to assist Designer backstage and during the show
- 12 FREE guest Tickets
- Photos (High Resolution) of collection showcase
- Inclusion on event website with bio and link to the show's featured designer web page
- Attendance to one scheduled fitting prior to the show



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Exhibitors package #4

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DESIGNERS GUIDE LINE

- Fitting will be done 8-5 days to AFWN DAY 1
- Designer's must send us 3 pieces picture from their collection
- Designer's must submit brief profile about their brand
- Designer's must write us brief about their collection
- Designer's must write brief about themselves
- Designers' short brand profile and Collection brief would be hype before the designers collections takes to the runway by off stage announcer
- Any Designer coming with personal Model is doing so under His/hers own expenses
- Final runway rehearsals would be done 1day to the event
- Designer will have complimentary exhibition on the day they're showcaing
- Registration Closes May 31st, 2018.



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Contact Us

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Apply online
www.africafashionweeknigeria.com

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